



CCWESTT  
CCFSIMT

Learning to Act:  
The Power of Systems Change

October 29 - 30, 2025  
at LUMI Experience  
Montreal, Quebec

**SPONSORSHIP  
OPPORTUNITIES**

**This October, be a part of CCWESTT's highly anticipated forum, *Learning to Act: The Power of Systems Change*.** Over this two-day session, we'll launch our groundbreaking Gender Equality Report Card and advocacy campaign, starting a national conversation for real change in Science, Engineering, Trades, and Technology (SETT) and beyond. Engage with inspirational speakers who champion bold policy reform. Join our collaborative table-facilitated discussions that foster learning and community-building. Don't just witness the conversation, be the catalyst for change.

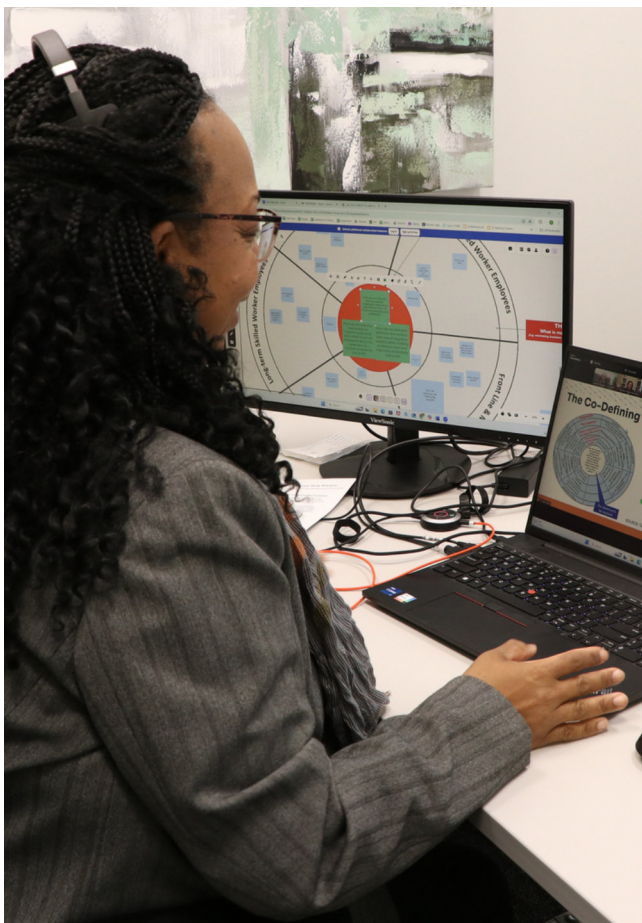
The ***Learning to Act*** Forum will engage equity-seeking individuals and allies of all genders, to create change in workplaces and beyond, with skills learned from CCWESTT.

- Through roundtable discussions, participants will explore how to use CCWESTT's Gender Equality Report Card to illustrate the need for improved care structures, pay equity and workplace safety.
- Participants will learn from a panel discussion featuring success stories in the systems change environment, while gaining confidence and courage to advocate for change to create safe, inclusive workplaces where everyone thrives.
- Day one of the Forum will launch CCWESTT's data-driven Gender Equality Report Card and advocacy campaign, while Day two will feature an interactive workshop from the Tamarack Institute.



# Highlights from Learning to Lead: The Power of Systems Change

***Learning to Act: The Power of Systems Change*** Forum builds on the success of the ***Learning to Lead*** Forum held in Calgary in February 2025, which brought together the SETT community, allies and equity advocates to learn how to lead systems change. Forum participants explored new ways to collaborate, leading practices, and how to effectively engage their communities, noting that systems change “requires persistence and intentional action across multiple system levels.” The learnings from this forum helped shape CCWESTT’s systemic change work and Gender Equality Report Card.



Women and Gender  
Equality Canada

Femmes et Égalité  
des genres Canada

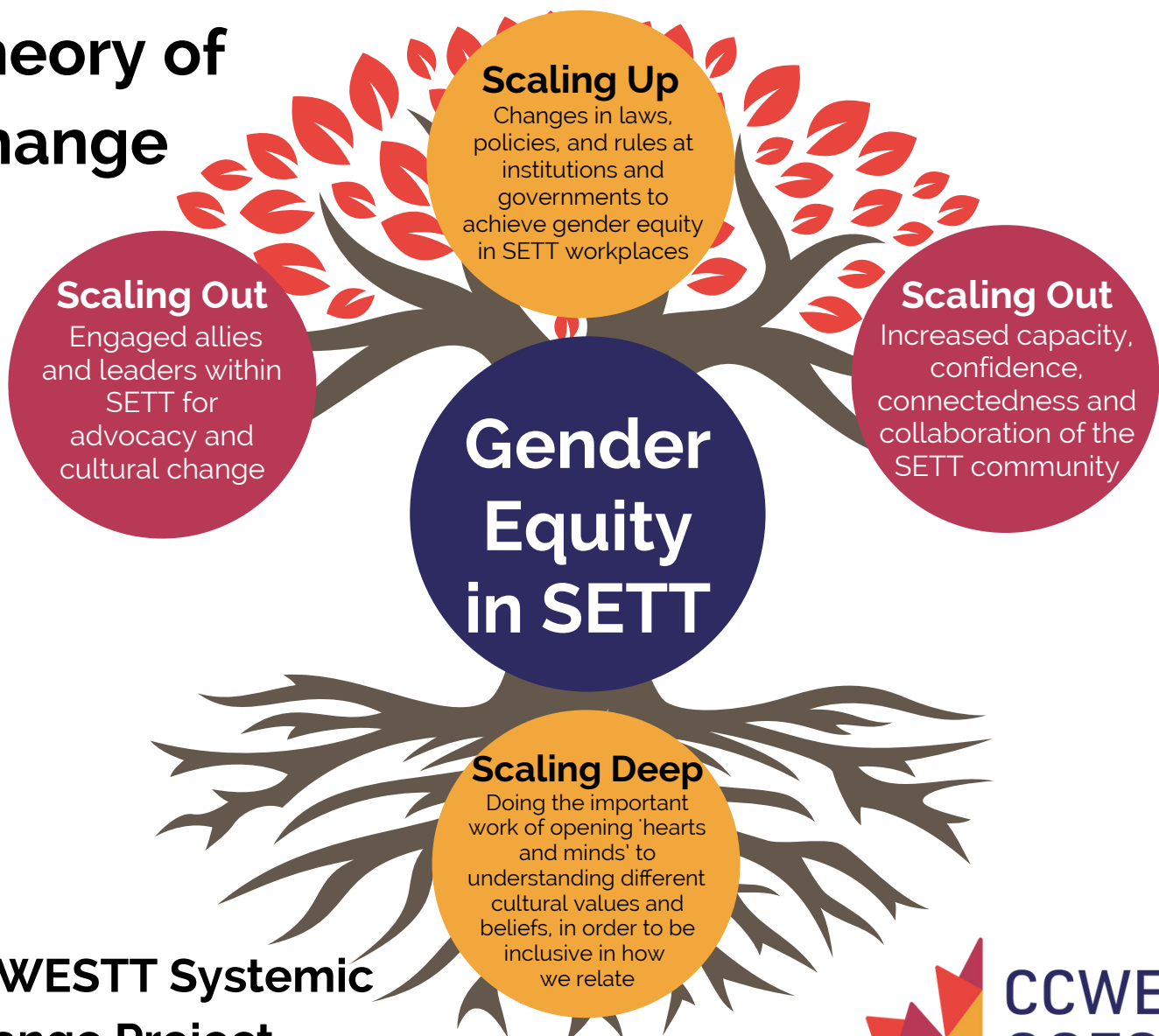


# What is the Power of Systems Change?

The power of systems change leverages a multi-faceted approach to advance gender equity in SETT.

- **Scaling DEEP** changes values, beliefs and attitudes to create inclusive cultures.
- **Scaling OUT** engages allies, advocates and leaders to increase capacity, collaboration and collective impact across the SETT community.
- **Scaling UP** changes policies and legislation, and is the key focus of CCWESTT's Gender Equality Report Card being launched at the **'Learning to Act: The Power of Systems Change'** Forum, along with our exciting national Advocacy Campaign.

## Theory of Change

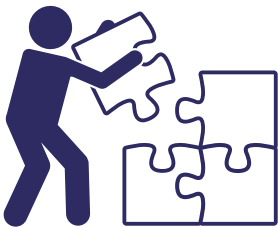


# Why Sponsor the Learning to Act: The Power of Systems Change Forum?



## **Drive Systems Change in Science, Engineering, Trades and Technology (SETT):**

Your sponsorship advances equity, diversity and inclusion (EDI) in SETT fields across Canada. Showcase your commitment to EDI and to creating safe, inclusive workplaces where everyone thrives. Be an important part of the conversation to increase accessibility, wellbeing, innovation, productivity, retention and performance.



## **Build Your Brand and National Visibility:**

Enhance your organization's brand by supporting a systems change forum that engages diverse stakeholders from SETT and EDI sectors from across Canada. Help reach new audiences and engage with diverse leaders, SETT professionals, research experts, EDI advocates and policymakers.



## **Collaborate and Strengthen Our Coalition:**

Connect with key stakeholders, share expertise, find collaboration partners, access talent, build your network and strengthen our coalition advancing gender equity. Unleash the power of systems change and be part of a national movement to advance Canada's prosperity!

“It was one of the best, most inclusive events I've ever attended. I'm happy I joined the meeting and signed up to become a member.

- *Learning to Lead Participant*”

# SPONSORSHIP BENEFITS

We appreciate the ongoing support of sponsors who help drive CCWESTT's mission to advance gender equity in SETT (science, engineering, trades and technology). CCWESTT builds alliances, strengthens partnerships, acts as a resource hub and advocates with a strong, unified voice - collectively supporting over 500,000 people in our network. Come join our national coalition of organizations who champion a gender equitable, diverse, and inclusive Canadian SETT sector.

**Our sponsorship benefits include a variety of levels to build your brand, promote your organization's products and services, expand your network and enhance your impact across Canada!**

Champion  
\$15,000  
(1 available)

Changemaker  
\$10,000  
(2 available)

Advocate  
\$5,000  
(3 available)

Inclusion\*  
\$3,000  
(3 available)

Networking  
\$2,000  
(3 available)

\* **Inclusion Sponsors** will expand the impact of the forum by supporting accessibility needs for participants including live streaming, interpretation, ASL, LSQ, closed captioning and quiet room.

Sponsorship Levels BENEFITS	Champion \$15,000	Change- maker \$10,000	Advocate \$5,000	Inclusion \$3,000	Networking \$2,000
<b>Build Your Brand</b>					
Sponsorship announcements on Social Media and Community Hub	✓	✓	✓	✓	✓
Logos on forum webpage, agenda & participant materials	✓	✓	✓	✓	✓
Spotlight in CCWESTT Newsletter	✓	✓	✓		
Ad in CCWESTT Community Hub	✓	✓			
Feature article in CCWESTT Blog	✓				
<b>Promote Your Programs, Products &amp; Services</b>					
Organizational video during Sponsor thank you (5 minutes max)	✓				
Opportunity to provide pull up banner at forum venue	✓	✓			
Opportunity to provide pull up banner at forum venue	✓	✓	✓		
Opportunity to provide brochure for resource table	✓	✓	✓	✓	✓

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<b>Expand Your Network</b>					
Free tickets to attend Forum (quantities)	✓ 5	✓ 4	✓ 3	✓ 2	✓ 1
Post job ads on CCWESTT career board (quantities)	✓ 5	✓ 4	✓ 3	✓ 2	✓ 1
Advertise your sponsorship using CCWESTT logo	✓	✓	✓	✓	✓
<b>Enhance Your Impact - Join Our Coalition To Advance Gender Equity</b>					
Free One-Year CCWESTT Membership	✓	✓	✓	✓	✓

For over 32 years, the CCWESTT community has been advancing gender equity, diversity and inclusion in SETT fields across Canada. Our members represent a comprehensive range of fields in science, engineering, trades and technology (SETT), from sectors spanning from research to industry, and organizations including regulators, non-profit, advocacy groups and associations.

Together, the CCWESTT community represents a multitude of intersectional experiences of women and gender diverse people in SETT. CCWESTT works collaboratively through our coalition and beyond, to engage SETT professionals, students, recent graduates, newcomers, researchers, thought leaders, and industry champions.

Explore more on our website: [ccwestt-ccfsimt.org](http://ccwestt-ccfsimt.org).



# Support Our CCWESTT Coalition To Advance Gender Equity

- Our **research** identifies gaps in policies and legislation, along with recommendations on how to close the gaps to create diverse, inclusive, safe workplaces across Canada.
- Our **career board** connects companies and organizations with diverse talent to fill workforce needs.
- Our **resource hub** provides over **550** research articles, industry reports and toolkits to support systems change across sectors.
- Our **community hub** connects members and promotes opportunities to participate in workshops, expert panels and interactive sessions.
- Our **programming** explores workplace culture, intersectional barriers, advocacy, policy development, and actions to improve recruitment, retention and advancement.
- Our **community blog** features success stories from CCWESTT members, showcasing the unique journeys and lived experiences of SETT community members from across Canada.
- Our **reach** through the CCWESTT newsletter, blog, and social media channels impacts over **6,200** individuals and organizations from diverse sectors across Canada.
- Our **website** receives an average of **4,500** views per month, connecting thousands of visitors to resources, events and insights from across the Canadian SETT sector. Explore [ccwestt-ccfsimt.org/](https://ccwestt-ccfsimt.org/)



# BECOME A SPONSOR TODAY!

By sponsoring the *Learning to Act: Power of Systems Change* forum, you play an important role to drive systems change and help CCWESTT support over 500,000 people with stronger alliances, comprehensive resources, evidence-based solutions and strategic actions.

- Access our sponsorship form, invoice request and payment portal [here](#).
- To learn more about the Forum sponsorship levels and partnership opportunities, please contact:
  - Cheryl Kristiansen - CCWESTT Strategic Partnership Development at [cheryl.kristiansen@ccwestt.org](mailto:cheryl.kristiansen@ccwestt.org)

## Thank you for your support!